

EXHIBIT A

Butter Pecan

[illegible]

NEW

Breyers®

Smooth & Dreamy™

ALL NATURAL
Extra Creamy

1/2 THE
1/3 FEWER CALORIES
THAN REGULAR
ICE CREAM

BUTTER
Pecan

BUTTER PECAN LIGHT ICE CREAM WITH REAL PECAN PIECES

LIGHT ICE CREAM

1.50 (PARTIAL)

SEALING
SUGGESTION

DAIRY

PLEDGE OF PURITY®

WE PLEDGE THAT THE Breyers ICE CREAM PRODUCT IS ALL NATURAL. WE HAVE USED ONLY PURE INGREDIENTS FROM NATURAL SOURCES.

Breyers®

FOUNDED 1866

ALL NATURAL
Extra Creamy
LIGHT ICE CREAM

Nutrition Facts

Serving Size 1/2 cup (67g)
 Servings Per Container 12

Amount Per Serving

Calories 130 Calories from Fat 50

% Daily Value*

Total Fat 5g 8%

Saturated Fat 2.5g 13%

Trans Fat 0g

Cholesterol 10mg 3%

Sodium 115mg 5%

Total Carbohydrate 16g 5%

Dietary Fiber 0g 0%

Sugars 16g

Protein 3g

Vitamin A 4% • Vitamin C 2%

Calcium 10% • Iron 0%

*Percent Daily Values are based on a diet of 2,000 calories a day. Your daily values may be higher or lower depending on your calorie needs:

Calories:	2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

INGREDIENTS: MILK, SKIM MILK, SUGAR, BUTTER, PECANS (PECANS, BUTTER, COTTONSEED OIL, SALT), CREAM, WHEY, BUTTER, PECAN FLAVOR (WATER, SALT, NATURAL FLAVOR, CARAMEL COLOR, XANTHAN GUM), CAROB BEAN GUM, ANNATTO (FOR COLOR), BETA CAROTENE (VITAMIN A).



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Breyers All Natural Light
 Butter Pecan Ice Cream
 130 Calories, 5g Fat Per Serving
 Regular Butter Pecan Ice Cream
 200 Calories, 14g Fat Per Serving

See bottom of container for "Tasteless But Better" claim.

GUARANTEE: IF YOU ARE NOT SATISFIED WITH THIS PRODUCT OR HAVE ANY QUESTIONS OR COMMENTS, PLEASE SEND THE UPC CODE AND STAMPED INFORMATION FROM THE BOTTOM OF THIS CONTAINER TO: CONSUMER RELATIONS, ADDRESS LISTED ABOVE.

Weight Watchers® (Per Serving) Points = 3
 *Weight Watchers® and Points® are registered trademarks of Weight Watchers® International, Inc. The points provided here were calculated by Unilever based on published Weight Watchers® information and do not imply sponsorship or endorsement of those points or of this Breyers® Ice Cream by Weight Watchers® International, Inc.

NEW
 Smo

Butter
 Pecan

BUTTER PECAN



